

NACIS 2013 Fall Board Meeting | Tuesday

October 8th | 7pm Eastern

Greenville, SC

Summary of Tasks identified from the Tuesday Board Meeting

Synthesis of activities and tasks identified during the meeting for follow-up consideration and/or completion

General

- ____

Awards Committee

- ____

Communications Committee

- ____

Continuity Committee

- ____

Finance Committee

- ____

Membership Benefits Committee

- ____

Nominations Committee

- ____

Outreach Committee

- ____

Web Integration Committee

- ____

Atlas of Design Committee

- ____

Local Arrangements/NACIS 2013

- ____

Cartographic Perspectives

- —

CartoTalk

- —

Board Composition:

Executive Leadership

Lou Cross | Executive Director-Annual Meeting Operators (term expires 1/2016)
Tanya Buckingham | Executive Director-Annual Meeting Operators (term expires 1/2016)
David Lambert | Communications Director (term expires 1/2016)
Susan Peschel | Business Operations (untermmed)

Officers

Erik Steiner | Past President (term expires 10/2013) *unable to attend*
Neil Allen | President (term expires 10/2013)
Nathaniel Kelso | Vice President & Program Chair Greenville (term expires 10/2013)
unable to attend
Alex Tait | VP-Elect (term expires 10/2013) *arrived mid-meeting*
Jenny Marie Johnson | Treasurer (term expires 10/2014)
Robert Roth | Secretary (term expires 10/2013) *via Skype*

Board of Directors (returning)

Matthew Hampton (term expires 10/2013) *arrived mid-meeting*
Jenn Milyko (term expires 10/2013)
Sam Pepple (term expires 10/2013) *unable to attend*
Eliana Macdonald (term expires 10/2013)

Board of Directors (newly elected)

Martha Bostwick (term expires 10/2014)
Leo Dillon (term expires 10/2014) *unable to attend due to government shutdown*
Alethea Steingisser (term expires 10/2014)
Paulo Raposo | Student Board Member (term expires 10/2013) *unable to attend*

Ex-officio Members

Patrick Kennelly | Editor of Cartographic Perspectives *arrived mid-meeting*
Hans van der Maarel | Editor of CartoTalk
Daniel Huffman & Sam Matthews | Atlas of Design *unable to attend*

Jim Meacham, past board member, was also in attendance.

Meeting opened at 7pm Eastern

- Minutes Recorded by Robert Roth and Tanya Buckingham
- [Agenda](#)

1. Welcome | Neil Allen

- Intro of Michelle Eggert -
 - Michelle works with [ConferenceDirect](#)
 - She can pick up where we leave off, and can help with hotel
 - She reviewed our Pittsburgh contract and drastically improved it
 - Details:
 - Primary services are site selection and contract negotiation
 - No payment from client to her
 - Hotel pays commission based on the sleeping rooms only
 - Cautious to make sure that there are pre-negotiated
 - Also offers full conference planning
 - Our group is very similar to many that she works with, she is the only continuity for some of these groups

2. Annual Report | Neil

3. Minutes Approval | Rob & Neil

- **Unable to approve minutes from past meetings because quorum wasn't achieved**
 - [Spring Board Meeting, 2013](#)
 - [June Skype Call, 2013](#)
 - [September Skype Call, 2013](#)

4. nacis.org - status of contract with Geographics | Eliana

- **Timeline and schedule**
 - New website to be launched 12 weeks after contract signed. Should be signed soon, now that we're all in one place together. New website at the beginning of 2014!
- **Supervision and accountability**
 - Smaller team moving forward to ensure things happen fast
 - Eliana, Nathaniel and Alethea. Possibly Eric.
- **Payment method**
 - PayPal or Bank draft. Will work with Susan to iron out details.

5. Treasurer's report | Jenny

- Treasurer's report
 - Presentation at ABM will focus on the budget, since it will be on the table this year
 - Will look at bits and pieces and how the budget/spending has changed
 - NACIS is healthy
 - Can take on additional tasks
 - Talk will be of the budget as a planning doc
 - Will talk about the cost of business going up and it will be a nice segway into raising dues
- When will the membership rate increase take effect?
 - Effective Jan 1, 2014.
- Meeting notes -
 - When the hotel staff asks you something. Refer them to Lou, Susan, Tanya because we are running really close. Don't say yes.
- *NEED RECEIPTS 14 days after meeting*

6. Membership Survey report | Jenn

- **Results Summary**
 - check out portal
 - 33% return rate
 - no big surprises, we are more men than women, mostly white group
 - that's a baseline, and to know how effective our outreach is, we have to know where we're starting from
 - Jenny--this is the nature of the field. academic programs are not attracting and keeping a diverse population. we need to be looking at our young colleagues.
 - life membership, even though many ppl say they're not interested. 40% said they'd be willing to pay.
 - networking is most valuable and want more of them
 - #1 member benefit is conference
 - certain questions should be repeated, but we should have an annual survey
 - maybe we should do a yearly conference survey and every other year society survey
 - next time include an open field to consider other items
- **Analysis & Action**
 - think about who will pick this up and decide what to do about it

7. Awards

- Adjustments to student conference pricing

- membership should be required for students to receive the student price
- calculate the cost, and charge students to cover those costs to the organization
- Awards -
 - should fold into abm, to show this is how your money is being spent
 - give dollar amounts, how many people
 - \$4k budget
 - \$2k for students; \$2k for professionals
 - \$250 max for professionals
 - didn't have enough professional awards
 - gave \$3000 to students, funded all students
 - A change to give a other higher ed.
 - offer 10 free student memberships

8. Election Results | Tanya

9. Greenville Meeting | Nathaniel, Alex, David, & Susan

- Update on registration numbers
- Updates, issues to resolve

10. CP Update | Patrick

- **Summary of update to membership ABM**
 - 73 is in proof right now, all up on website, physical copies are not mailed yet
 - submissions are way up 17 for the year for peer-reviewed, back up to levels of 6 years ago
 - peer review for 2 issues, going as fast as editors can do it
 - 35% acceptance
 - we're very much very strategically positioned as only open journal in cartography: THIS NEEDS ADVERTISING--OUTREACH
 - visits to the website are way up as well
 - putting up archive
 - back to cp 39 on website, very professional and searchable, now on cp 20, within the year all should be on the cp website
 - there will be a cp student paper award winner
 - there will be a winner for next year
 - make clear, when the student paper competition was set up. she thinks she owes for 2 years. but, if we want to continue it, we need to...
 - offer credit to sponsorship of pat's institution
- status -
 - 74 just need pat's letter
 - 75 needs section editors
 - 76 lots of stuff in review

- 77 anthony robinson and rob roth planning special issue
- few changes
 - daniel huffman is assistant editor
 - laura mccormick stepping down, but taking on visual fields
 - bernie jenny joining
 - john kimmerling stepping down
- several initiative type things:
 - integrating cartotalk and cp, hans will attend cp board meeting
 - can we present this in an e-pub format
 - invite josh stevens to the editorial meeting
 - assign dpi numbers to track easily as they move through the stages, daniel will be looking into this
 - daniel experimenting in changing the layout of cp, has different mock-ups, present to NACIS membership for comment
 - rob will be on through the next 3 issues
 - daniel would be interested in taking on the role rob has filled with the html formatting for the OJS
- Outreach committee will -
 - tri-fold to share with people
 - advertise on nacis.org and cartotalk

10. Other Business

- Dutch version of PCD, tomorrow at PCD
- advertising adjustment--moving from nick springers account
- 117 applicants, came from cartotalk

Minutes approved December 11th 2013.