

NACIS 2014: October Board Meeting - Pittsburgh Marriott City Center

Friday, October 10th, 12pm- 2pm Eastern.

Summary of Tasks identified from the Friday Meeting

Synthesis of activities and tasks identified during the meeting for follow-up consideration and/or completion

General

- Approve both October 7 & 10 Meeting Minutes
- Alethea and Mamata research alternatives to Skype for calls
- Discuss Continuing Education Credits at future meeting

Awards Committee

- Work with Alex on a review of all awards, grants, and competitions

Communications & Outreach Committee

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Continuity Committee

- Martha: need to provide Sam Matthews with all new nacis email info
- Martha: update Continuity Portal page permissions
- Lauren: work on creation of new Board Member Packet
- Maggie: create new page for Publications Committee, update Job Descriptions

Finance Committee

- Add a website maintenance item to budget

Membership Benefits Committee

- Priority on getting a new member packet completed, as well as a returning member packet
- Follow up with Benchmark and Maps.com on their offer of membership benefits

Nominations Committee

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Publications

- —

Atlas of Design Committee

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Local Arrangements/NACIS 2015

- update NACIS.org with new meeting info

Cartographic Perspectives

- Discuss need for an automated alert to all NACIS members upon release of

each CP issue. Action Item: Bring up at December Skype call

- Put a CP banner on nacis.org front page

CartoTalk

- Find someone to help assess what tech requirements are needed for admin/tech work beyond Hans' abilities
- Discuss legal issue at future meeting. Disclaimer on site? Educate cartographers on copyright?

Board Composition:

Executive Leadership

Lou Cross | Executive Director Emeritus

Tanya Buckingham | Executive Director-Annual Meeting Operations (term expires 1/2016)

Susan Peschel | Business Operations (untermmed)

Daniel Huffman | Executive Director-Operations (term expires 1/2019)

Officers

Nathaniel Kelso | Past President (term expires 10/2015)

Alex Tait | President (term expires 10/2015)

Amy Griffin | Vice President & Program Chair Minneapolis (term expires 10/2015)

Anthony Robinson | VP-Elect (term expires 10/2015)

Jenny Marie Johnson | Treasurer (term expires 10/2016)

Martha Bostwick | Secretary (term expires 10/2015)

Board of Directors (returning)

Mamata Akella (term expires 10/2015)

Maggie Smith (term expires 10/2015)

Andy Woodruff (term expires 10/2015)

Board of Directors (newly elected)

Lauren Tierney | Student Board Member (term expires 10/2015)

Nat Case (term expires 10/2016)

Kristen Grady (term expires 10/2016)

Alethea Steingisser (term expires 10/2016)

Ex-officio Members

Patrick Kennelly | Editor of Cartographic Perspectives

Hans van der Maarel | Editor of CartoTalk

Meeting opened at 12:21pm Eastern

- Minutes Recorded by Martha Bostwick
- [Agenda](#)

Welcome | *Alex*

- welcome to new board members and new officers/positions (Kristin, Lauren, Nat, Anthony)
- review NACIS org structure (diagram from Daniel)
- Alex had the board introduce ourselves, with our board positions
- vision for coming year
- explanation of upcoming schedule, Skype calls and Spring Board Meeting (SBM). (usually late fall Skype, mid-winter Skype, SBM, summer Skype, September Skype)
- times for calls are going to be variable, Doodle polls come out a couple weeks before meeting
 - Mamata: are there any alternate options for Skype? It's blocked for government employees.
 - Alex: we will look for alternatives, quality on Skype has been poor lately
 - (general discussion of poor quality of last Skype call)
 - Alethea: Google Hangouts as an Alternative?
 - Alex: Althea and Mamata look into it as an alternative
- finalize tweeking of nacis.org over the next year. It will remain a priority, and a tool people use on an ongoing basis
- how to integrate CartoTalk into the nacis.org website?
- do a review of all awards, grants, and competitions. Make sure they are relevant, streamlined, and make sense organizationally. Looking for input from Awards Committee.
- help Amy and Anthony to make sure next year is the BNE (best NACIS ever!!)

Continuity Portal | *Martha*

- orientation to the Portal for new members
- direct new members to post contact info

-Daniel: Is anyone handling updating of permissions on nacis.org?

-Martha: asked about who updates the email addresses?

-NVK: Sam Matthews. Martha - get him the new information.

-Lou: what happened to past presidents page on portal?

-NVK: there is an alumni page on website

Committee (and Other Important Division) Reports | *Committee Chairs*

- Alex explained committees to the new board members, and encouraged them to volunteer

-Alex: thinks we need a 4th projector

-NVK: we have an old one we could use, just need to buy case

-JMJ: budget next year for an additional case

-Alex: we had suggested a new board member packet

-Lauren: will help with that

-Alex: Daniel and Tanya have ideas already to help. Ask Alex and Lou too for help

-Daniel: anyone with suggestions, bring them up.

Finance | *Jenny*

-ask JMJ by end of December for any wants and needs so she can prepare budget for 2015

- Alex: explained that we do the thorough assessment of our finances at SBM
- no budget on portal, JMJ is fine with that.
- JMJ is happy to email you the budget if you want to look at it
- we have budgeted funds for travel to SBM. Minimum is \$300, may be more if extra monies are available. Susan requests travel receipts as soon as possible after meeting.

Atlas of Design | Daniel & Sam

- DH: does AoD need a committee?
- Alex: we should have a board member on the committee
- Lou: in past there was a publications committee? Could be the liaison between board and the various publications. (CP and AoD, CartoTalk, and other future publications)
- Alex: just created the PUBLICATIONS Committee. We need chair

Publications Committee | Nat

- Nat: volunteered to be chair
- JMJ: who serves on the Publications committee?
- Alex: rest of committee is made of the people on the publication. For example, it could be Nat and Pat and Sam Matthews
- JMJ: she would be interested in this committee, since they have such a large financial component
- Alex: Nat Case (Chair), AoD Editor, Pat Kennelly, Hans van der Maarel, JMJ as members.
- Nat: can committee add members if needed?
- NVK: they'd need to be approved by President
- Hans: does committee cover CartoTalk?
- (General Discussion) Is there a difference between initiatives and publications?
Discussion among members. Committee will come up with definition.
- Nat: requests committee to get together after board meeting.
- Daniel: Sam can't commit to a lot of work on a new committee?
- Alex: he would just be representing the AoD
- Alex: Nat, collect info on your topics, and send to Alex
- Daniel: we sold all books we brought to conference (114 sold, counting pre-orders)
- starting a major push to sell, publicity
- Wired is very interested to review and put on blog
- if anyone has contacts that would be interested in pitching AoD to, tell Daniel
- he anticipates selling out soon

Web Refresh | Nathaniel

- retired committee
- now responsibility of committee heads to update their content, with Sam Matthew's assistance
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- Committee Heads: keep your content updated and refreshed

Continuity Committee | Martha & Maggie

- Maggie: she has been trying to clean the Portal up and get pages in shapes
- Martha: we'll work together to get the pages updated to new members permissions
- Alex: stressed the importance of keeping the portal updated
- Maggie: who to get new job descriptions from? Lauren.
- Tanya: some job descriptions started already
- New Page will be created for new Publications Committee

Communications & Outreach | *Daniel & Tanya*

- Tanya: not much to say
- put together social media guidelines
- Katie, Maggie, Mamata, Alethea all on committee
- always good to reach out to both within and outside the community, networking with other groups, situate NACIS as a hub of geospatial activity, reaching out to other groups and building relationships
- Lou: there was a lot of mention of other groups at the ABM this year, AutoCarto was held before NACIS this year, took a lot of prior negotiation that helped build the relationships
- Mamata: worked well with State of the Map in Portland a couple years ago
- Tanya: talking about going to NICAR conference this year, they have tracks on mapping. Looks like good overlap.
- Alex: people with ideas coordinate with Tanya
- Anthony: CaGIS not well organized, doesn't look like they are looking to organize again any time soon, reaching out would be up to us. Thinks we would get a lot more out of coordinating with FOSS4G or State of the Map.
- Lou: mention at banquet if anyone belongs to other organizations that they think would collaborate well with us, let us know.
- Nat: what about IMIA?
- Alex: fading organization? He likes idea of partnering with growing groups.
- Mamata: FOSS4G is expensive, maybe others?

Membership Benefits | *Mamata*

- Mamata: new member email, will get in touch with Alex with a draft letter
- Alex: could we have an entire package, not just a email. Have a separate email for returning members
- Alex: put priority on getting this done
- start looking at Community section of website
- Mamata noticed maps aren't working on website right now
- 93 t-shirts sold
- each t-shirt was \$7.75. Sold for \$10. \$170.50 for profit to student awards.
- any help needed? (in regards to helping with future plans)
- Mamata: should we wait until another year for t-shirts again? Every couple years?
- JMJ: buttons were popular, need more
- Alex: suggestions made before SBM
- Mamata: will complain to supplier about the t-shirt quality
- if anyone has ideas for new ideas, let her know
- Martha: brought up the new offer from Benchmark and Maps.com
- Mamata: can we change website so people can see memberships without actually being members? Currently you have log in as a member to see the benefits.
- Lou: yes!
- Kristin is interested in being on this committee
- Nat: We sell atlases, t-shirts, memberships, do we need a regular 'store' on website?
- Alex: This has already been in discussion -we will look into it for the future.
- Mamata: thanks for letting them try the t-shirts, and try out the idea

Awards | *Martha*

- Martha: needs new members, Martha, Amy are rotating off.
- Leo and Alethea volunteered as co-chairs
- They mentioned they had spoken to Ginny Mason, Andy Woodruff, and Nick Martinelli
- Martha suggested Nat should join committee due to past experience on CB award.
- Nick Martinelli is interested in running the SDMC
- Martha is fine for running Map Gallery and SMPC through Oct 2016.
- new committee needs to work with Alex to review all awards

Cartographic Perspectives | Pat

- brand new Editorial Board member Rachael Bianchetti
- Rob Roth stepping down as Assistant Editor, moving to Editorial Board
- Daniel taking over Rob's duties
- submissions same level as last year
- tracking website with google analytics - good numbers
- suggestion was made to track article downloads, Pat thinks this is a good idea
- now have DOI numbers on articles
- still integrating with CartoTalk, CP will be able to post on CartoTalk
- winner on Student Paper competition - Nick Perdue. Will be announced at Banquet
- Mamata: why isn't CP on nacis.org front page?
- NVK: We can totally do that. Provide graphics to Daniel
- some funding for student paper presently comes from Long Island University. It may not continue in future.
- JMJ: she didn't put it into the budget
- will be publishing #76 by end of month, and hopefully have #77 special issue by end of year
- Two initiatives: having CP new focus in cartographic education? and returning copyright to authors.
- student funding has been requested to fund the copyright initiative, they are moving forward and will report at SBM
- student board member (Lauren) needs to interview a cartographer, to go in future publication
- President (Alex) needs to provide a letter from Pres to CP

CartoTalk | Hans

- discuss copyright notice for community guidelines.
- tech issue where Hans needs help to run Cartotalk, needs volunteer to have someone help him figure out what needs to be done, Maybe Sam Matthews is willing to help assess the requirements.
- Is Katie Kowalsky interested in tweeting on behalf of CartoTalk or mention CT more?
- legal matter came up - will discuss at later meeting. (Chinese company exploiting maps scraped from CT, map-maker is not happy they stole his map. Has happened more than once. Do we need to cover ourselves legally? Do we need to educate members on rights?)
- Disclaimer on homepage that all content belongs to author of post.
- Lou: Don't forget there is an attorney available for NACIS use. Use it for language and content of statements.
- Alex: will discuss at further meeting.
- JMJ: maybe maps and copyright is a good session for next year

Nominations | Nathaniel

- any ideas, let him know?
- Mamata, Andy are new committee members

- Chairs of all committees to report to Alex about 2015 goals/direction soon after meeting

Minneapolis 2015 | Amy, Anthony, Tanya, & Susan

- Program Planning - Amy & Anthony
- Logistical concerns - Susan and Michelle
- Local arrangements - Tanya

Amy gave report:

- NACIS Night Out idea list is prepared to send to Susan to look into
- field trip ideas are great, currently non-issue
- gDoc planning list for ideas for banquet and plenary speakers, she feels they are on track.
- she has made contact with local people in mapping community
- draft for CfP upcoming
- Amy will update website next week to update conference info to Minneapolis.
- already have PCD organizers: Rosemary and Carolyn Fish
- GDCD is Abraham again
- Nat had good field trip suggestions
- Dennis is helping with program

NACIS 2016?

- actively pursuing sites and ideas!
- anyone have ideas? looking for western locations?

- JMJ: has napkin list: Boise, Tucson, Albuquerque, Sacramento, another NorCal city?, San Antonio, Fort Collins, Mammoth Lakes
- Alex: further ideas for eastern cities: Providence, Chapel Hill, Richmond
- Alex: if you have any suggestions on locations or appropriate hotels, forward to Alex
- Anonymous/Unknown: maybe put the minimum criteria on the portal
- general chatter and discussion on feasibility of Colorado Springs and Denver as locations

Continuing Education Credits

- Susan: someone emailed and asked if conference provided CEC's?
- Anthony has experience in this, (he had to leave early) to we will postpone to next Skype Call

Other business

- approval of past minutes
 - Alex: asked if there was any further discussion on September minutes
 - Nat Case made the motion to approve September meeting minutes. Nathaniel seconded the motion. There was no further discussion. All members in attendance voted Aye. No Nays. Motion approved.
 - Tuesday Oct 7 Board Meeting Minutes:
 - Alex: there are still a few corrections to be made, lets wait until next Skype call to approve.

Meeting Adjourned at 1:52pm Eastern