

**NACIS: October 16, 2015 Board Meeting Minutes**  
**The Depot Renaissance Hotel, Minneapolis - Soo Line**  
12pm Central Daylight Time

**Summary of Tasks identified from the Meeting**

Synthesis of activities and tasks identified during the meeting for follow-up consideration and/or completion.

***General:***

- Look up how many student members we have as part of the organization for December Skype
- Look for task management/project management software that will benefit the organization

***Publications:***

- Atlas of Design: committee needs to discuss the overstock of Volume 2 at Amazon, and see how costly this will be for us. Will it have an impact on the printing and shipping of Volume 3?

***Membership Benefits:***

- Track the current benefits, and find out if they are being used; how successful they are.
- Are the terms up for any of the benefits? Should they be renewed? If done, remove from website.

***CartoTalk:***

- have Sam Matthews assist in compiling a list of requirements for the technical help
- look for an additional moderator from North America
- look into the possibilities of alternate forum software that is easier to maintain

**Votes and Motions Passed:**

-none

## **Board Composition:**

### **Executive Office (non-voting)**

Tanya Buckingham | Executive Director-Annual Meeting Operations (term expires 1/2016)

Susan Peschel | Business Operations (un-termed)

Daniel Huffman | Executive Director-Operations (term expires 1/2019)

### **Executive Board (voting)**

Alex Tait | Past President (term expires 10/2016)

Amy Griffin | President (term expires 10/2016)

Anthony Robinson | Vice President & Program Chair Colorado Springs (term expires 10/2016)

Fritz Kessler | VP-Elect (term expires 10/2016)

Jenny Marie Johnson | Treasurer (term expires 10/2016)

Martha Bostwick | Secretary (term expires 10/2017)

### **Board of Directors (voting)**

Nat Case (term expires 10/2016)

Kristen Grady (term expires 10/2016) *(called in from Skype)*

Alethea Steingisser (term expires 10/2016)

Andy Woodruff (term expires 10/2017)

Brooke Harding (term expires 10/2017)

Matt Dooley (term expires 10/2017)

Robin Tolochko | Student Board Member (term expires 10/2016)

### **Ex-officio Members (non-voting)**

Patrick Kennelly | Editor of Cartographic Perspectives (term expires 2016)

Hans van der Maarel | Editor of CartoTalk (term expires ??)

### **Welcome | *Alex Tait, speaking for Amy Griffin***

- Alex is facilitating this meeting for Amy, while she deals with conference details
- Amy: Welcome, excited you're here, hope you have new ideas to bring to the table, don't feel shy about expressing your opinion.
- she has some ideas for initiatives for the year, one is understanding what makes student members stay members after graduation. Also think of strategies for retaining members.
- Robin: how many student members?
- NOTE: look up how many students are members of the organization before December Skype call.
- Alex: we're going to go through the agenda, and the committee list and evaluate
- first Skype is early December

### **Continuity Portal | *Martha***

- Continuity Portal will be worked on and updated in the next few weeks
- new members have provided their contact details, to that should be good to update
- Daniel did a small walkthrough already with the new board members

### **Committee (and Other Important Division) Reports | *Committee Chairs***

Amy: explained various committees to the new board members, and encouraged them to volunteer for ones that meet their interests

### **Finance | *Jenny Marie Johnson***

- she'd like to get whomever is on ballot for new treasurer into the loop earlier in the year, to help get them up to speed before they take over in October
- Alex: other committee's need to talk to JMJ about funding and finance needs.
- JMJ: budget requests will go out to committees in December, to help with projections for 2016.
- Daniel: we had talked about accountant at SBM, any progress?
- JMJ: nothing yet

### **Publications Committee | *Nat Case***

Atlas of Design:

- AoD is ramping up for next year, Nat hasn't been in touch with Sam and Marty yet, but will be soon. It seems like a clean workflow, and things should be working well
- DH: they have a document from past two cycles that they are using as a planning guide
- Nat: exploring idea of a NACIS publishing program, like a scholarly monograph publisher, - nothing done yet on this, will start looking into it in the fall. Other idea is an actual map publisher - for those who don't have other outlets to get their maps published. One idea that came up is to work with a large format POD supplier, and maintain a NACIS library of products.
- they will explore these ideas over the next term.
- will probably not need this year's budget, will probably be at least a year before actually doing anything that requires funds
- Tanya: is the overstock at Amazon going to impact the schedule of volume 3? We need to talk about this, so we don't have much in storage
- Nat: publications committee will discuss
- Fritz: any specific ideas yet for publications?
- Nat: Adele Haft's work, or Mark Denil's work?
- Alex: should it be considered more of a CP publication
- Pat: not necessarily
- Nat: would want a structure where it is editorial and peer reviewed

-Amy: maybe good to bring up at spring board meeting

### **Continuity Committee | *Martha Bostwick***

- discussion of the usage of the committee, and whether it's still needed
- looking for possible ideas on replacing the current portal
- it would be good to have a task management system, or project management system
- we'd need people to evaluate and determine what software will work for our needs

### **Communications & Outreach | *Daniel Huffman & Tanya Buckingham***

- Tanya: the committee encompasses communication outside of the organization, and communication to our own members
- plan what type of organizations we need to look into reaching out to, so we're not stagnant
- Daniel: thinking about how we present ourselves as an organization, and how to send our message to people
- spread the organization's message
- Robin: in addition to outreach to other orgs, what about outreach to other universities?
- Amy: we have a list we announce competitions to, and we send the CfP to it every year. The list needs continuous updating. We have more success getting students to meetings, when we are in the local area.
- Daniel: we should look for opportunities to make a personal contact with someone from the school
- Nat: is there a way to have some sort of regionalization?
- Alex: it's been discussed in past, diffusion of efforts can be a huge problem in an all volunteer organization. We have to do our core stuff, other ideas are great but think of time commitments that would be involved. Ideas like MapLift are great.
- Amy: this is somewhat done informally already
- Alethea: to identify schools, etc. where there isn't a presence, we could suggest guest lectures
- Anthony: please help the meeting organizers gather lists of local people in order to promote local meetings
- Tanya: we've tried to stagger meetings, and if we know about another meeting in the conference area, make sure we advertise at it for our upcoming meeting

### **Membership Benefits | *no current chair, formerly Mamata***

- we need a committee chair, and members
- we need to continue with Mamata's work, and keep the momentum going
- Tanya gave a rundown of what the committee has done in the past couple of years
- Fritz: have we lost members since the membership price increase? and how important are the benefits really to the members? Are they benefits being used?
- JMJ - listed all the enjoyment of the t-shirts and buttons
- are we tracking any of the other benefits, to see if they are being used? we need to.
- we need a lot done of this committee, making sure the benefits are up to date, they are being used, they get looked at regularly
- Kristin eager to continue on committee

### **Awards | *Alethea Steingisser***

- find out if Leo is still interested in participating
- explained the auspices of the committee
- Amy: we need to add to the portal that we need to coordinate dates better with the program organizers
- Nat: we need a consequences chart

-JMJ: how many applicants did we get?  
-Alethea: for students we got 20 applicants, and funded them all.

### **Cartographic Perspectives | *Pat Kennelly & Amy Griffin***

-welcome Amy to co-editor position  
-submissions are a little lower than previous years  
-google analytics looks good, gradual upwards tracking  
-some changes to website this year, giving updated usage statistics  
-Alex: need help from board with anything?  
-Pat: not really, just encourage people to publish in CP  
-in general, board members should encourage people to submit their work to CP  
-Pat: reminded Robin that student board members are asked to do an interview for CP

### **CartoTalk | *Hans van der Maarel***

-Hans gave brief overview for those who weren't here on Tuesday.  
-Hans reiterated his need for technical help - someone to do maintenance on a regular basis.  
-Sam Matthews is willing to help come up with the list of requirements, but doesn't have time for the actual work  
-Robin: do you need an account to view?  
-Anthony: it's set so you can't see images unless you're logged in, to help save bandwidth.  
-Alethea: are there any privacy issues, with having your images shown to people not logged in? (No)  
-Anthony: social media sign-ons are a good idea, would encourage people in that they don't need a whole separate account to log in  
-Daniel: finds new format harder to see new posts  
-Amy: is there another forum software that would be easier to administer technically, but still have the capabilities that we need?  
-Anthony: it currently uses Envision Powerboard, there are probably other board formats that accept that data.  
-Amy: Would Sam know this?  
Hans: Sam knows people that would know what was needed  
-Alex: do we all still see this as a valuable tool to keep going  
-Tanya: big conversation  
-is there some way to integrate Instagram or Twitter with what's new on Cartotalk?  
-Robin: there are some competing forums, we should talk about them when we discuss further  
-Hans: we currently have 2 active moderators, both in Europe. Would be great to have someone in North America.

### **Nominations | *Alex Tait***

-will get people on committee, and will start talking to people soon

### **Colorado Springs 2016 | *Anthony Robinson, Fritz Kessler, & Susan Peschel***

- Program Planning - Anthony & Fritz
- Logistical concerns - Susan and Michelle
- Local arrangements - ?

-Anthony: wants to integrate committee work with the annual meeting, so that tasks get worked out

ahead of time and we can eliminate some of the scramble during conference week

- working on logo, CfP, theme, etc.
- we've got some big things already out of the way: keynote speaker is Kirk Goldsberry.
- wants help with field trip and workshops, let him know if you have ideas
- hotel stuff is sorted out, Hilton Downtown
- spoken to Jake Coolidge that is willing to help with Gallery and other local stuff
- David Lambert might be great, he's wanted it to come to Denver
- Anthony will also announce the 2017 meeting during the banquet, since it's going across the border and people might need extra time to prepare/schedule.
- we have some contenders for NNO lined up, he's close to nailing that down
- dates will be posted tonight on the website

### **Montréal 2017 | Anthony Robinson, Fritz Kessler**

- Discuss start of planning
- List items to do for NACIS Annual Meeting +2

-we have hotel already

-some items that Fritz should start thinking about: theme, speakers, PCD and GCD organizers

-we thought we should start to look soon for NNO activities, as it might be a different type of thing

-Amy spoke to Roger Wheate about Montréal in Rio, but there should be something more formal for the CCA.

### **NACIS 2018 | Alex Tait**

-possible sites for 2018

-are we putting Madison or Portland back into the rotation already, or looking for another city again

-Daniel: Montréal is a risk, so we should possibly go back to somewhere we are more confident about

-Amy spoke to Jim Thatcher last night, and he feels Tacoma would be a possible location, and it's much cheaper than Seattle

-JMJ: SeaTac is a great airport to have for affordability

-Alex: Spokane would also be so much more expensive than Tacoma

-Daniel: remember this is three years in the future, so even if Madison/Portland feels soon now, then won't be

-JMJ: has reluctance with going back to same sites too often, and keep that in mind that people may get tired of replicating too often.

-Alex: maybe time to think west, it will be time to.

-Robin: how important is it to change location?

-Amy: we have various groups - the "Will come no matter where" and the "Likes to go to new places, and the "My organization only lets me travel to certain states/places". So there is benefit to varying locations.

-JMJ: travelling meetings may address the idea of regional meetings

-Anthony: we can analyse the new people that come to each meetings, and see where they are from, and if they come back again.

-Nat: to think about - there are other ways of organizing when we go where. Could go to a "home location" once every three years....

### **Other Business?**

-nothing was brought forward

Meeting adjourned at 1:43pm.