

**Board Composition:****Executive Office (non-voting)**

Tanya Buckingham | Executive Director (term expires 1/2017)  
Susan Peschel | Business Manager (un-termed)  
Daniel Huffman | Director of Operations (term expires 1/2019)

**Executive Board (voting)**

Amy Griffin | Past President (term expires 10/2017)  
Anthony Robinson | President (term expires 10/2017)  
Fritz Kessler | Vice President & Program Chair Montréal (term expires 10/2017)  
Ginny Mason | VP-Elect (term expires 10/2017)  
Mary Beth Cunha | Treasurer (term expires 10/2018)  
Martha Bostwick | Secretary (term expires 10/2017)

**Board of Directors (voting)**

Andy Woodruff (term expires 10/2017)  
Brooke Harding (term expires 10/2017)  
Matt Dooley (term expires 10/2017) (regrets)  
Rosemary Wardley (term expires 10/2018) (regrets)  
Nick Martinelli (term expires 10/2018)  
Donna Genzmer (term expires 10/2018)

Travis White | Student Board Member (term expires 10/2017) (regrets)

**Ex-officio Members (non-voting)**

Amy Griffin | Editor of Cartographic Perspectives (term expires 12/2019)  
Hans van der Maarel | Editor of CartoTalk (term expires 12/2018)

Quorum is  $\frac{2}{3}$  of voting members in attendance (9 people required, 10 in attendance, we meet quorum).

**NACIS: October 9, 2017 - Board Meeting Agenda**  
**Sheraton Le Centre Hotel, Montreal, Canada**  
**6pm Eastern Time**

**Welcome and year in review** | *Anthony*

- Anthony welcomed everyone to Montréal and the meeting. We then went around the room with introductions for the incoming board members sitting in on the meeting tonight.
- Thank you's to various people for the work they've put in through the year, and on the conference specifically.
- Request for board members to engage with people, especially the first time attendees. Helps to foster our sense of community and friendliness.
- Refresher on code of conduct. Reminder on what to do if you witness problematic behaviour - contact any of the Executive.
- We will remind people of the code during the meeting.

**Minutes** | *Anthony & Martha*

- We should be reviewing and passing the August meeting minutes, but they are not completed yet. We will do this on Thursday instead.

**Finance Committee Report** | *Mary Beth*

- Mary Beth was unable to arrive on time for the meeting due to travel issues.
- We will discuss on Thursday, and she will do a report at the Annual Business Meeting.
- Anthony gave a short overview of our financial needs: sponsoring, streaming, AoD, etc.
- Mary Beth arrived mid-meeting and gave a quick update.
- She really liked JMJ's report last year with the slides showing NACIS over time.
- 2016 conference is such an anomaly, do we open the can of worms of mentioning it?
- General board consensus is why not, just explain that the hotel messed up, but that benefitted us by allowing us to experiment with streaming and recording.
- Susan: add that the logistics of planning finances don't allow us to know attendance ahead of time, and how unstable and variable the factors are. The contracts are all signed 2 years in advance, and we don't know what might happen to affect attendance.
- We might as well bring it up and let them know about the weird anomaly.

**Awards Committee Report** | *Nick*

- Do we want to announce the winner of the Corlis Benefiedo award?
- Anthony: should we tell them they won in the next couple of weeks, then ask them to attend next year?
- We could announce it, and encourage them to attend.
- It will be Ginny's decision on how to include them next year, whether it's a speaking role or not.

**Student Travel Awards:**

- Robin does the SDMC, Martha does the SMPC. At banquet we just show screenshots of the award winners, and present them with their certificates and cheques if they are present.
- CP has 2 student winners for the CP Student Paper award to present at the banquet.

**Executive Director Position** | *Anthony, Fritz, Tanya*

- We had a executive brainstorming session this afternoon to discuss the positions and their structure.
- We will be work on identifying key tasks and analyzing the positions over the next couple of months.
- The idea is to have definite plans in place for the Spring Board Meeting.

-Tanya and Daniel gave brief overviews of their current positions and what they do.

### **Montreal Meeting** | *Fritz, Susan, Anthony*

-Registrations are at around 350, so numbers are great. Better than expected.

-Leo: Do people mention the cost of getting a passport? He was worried that it would hurt numbers.

-No, it didn't really come up at all.

-There has been a large spike in registration numbers in the past few weeks.

-We're going to analyze our registration numbers to evaluate our new attendees and see how location impacts that.

-Amy Lee: asked a question about sponsorship and why there hasn't been any in past.

-Anthony: Yes, there is a large past history of discussion on this. We historically didn't want to commercialize the event to bias it towards a particular organization.

-Tanya: This is a thing that tends to sway with each board. Some are very opposed, some are open to it. Things have changed, so the historical methods may not be working.

-Anthony: It always comes up about having commercial exhibits or expos, and that seems to be a hard no still. We don't want it to look like a corporate meeting.

-We decided last year that the video streaming was a thing we were comfortable with getting sponsorship on. It didn't quite follow through, but need to work on the plan and model more. We can also upgrade the membership price, which isn't off the table as a discussion. It will be discussed in depth at the Spring Board Meeting again.

### **CartoTalk** | Anthony & Tanya

-We made the decision last year to discontinue CartoTalk, and are in the process of dismantling it. We decided that we would Archive the past content.

-Ted Florence from Avenza has approached NACIS and wants to take it over.

-He has been supportive of it in the past, and wants to see it continue. Finds it very important to the community. Tanya let him know that the traffic is way down, and it might not be worth it. He still wants to take it over and support it. Hans is constantly trying to fix things and stop attacks against it.

-He doesn't want it to be a vehicle to advertise Avenza only - wants to keep it a community carto forum.

-She said she would bring it up to the board.

-Tanya thinks that we can't just hand it over to one person, that we at least need to let the membership know our plans, and see what the response is.

-Ginny: she would like to see a formal plan from him on his plans for it.

-Daniel: Do we give him specific criteria?

-Tanya: No, just ask what they would want.

-Ginny: Does this require a board vote?

-Yes it would.

-It's still relevant as a search tool, but there is no new content being added. No new forum posts, etc.

-Tanya: thinks it would take a lot of work to revive it

-Ginny: Hans would have an opinion.

-Anthony: Yes, we should really discuss it first with him.

### **Last Minute Details** | Fritz and Ginny

-Ginny: there are a lot of schedule changes, so make sure that they check Sched.

-Moderators: please communicate with the people in your session if you haven't done so yet.

-NACIS Night Out, Wednesday at Biermarkt. About 17 tickets still available. 226 RSVP already.

Meeting Adjourned.