

NACIS 2019 Friday Board Meeting Minutes

October 18th 2019, 12 pm - 2 pm Western Time, Hotel Murano, Tacoma, WA.

Board Composition October 2019–October 2020:

Executive Office (non-voting)

Tom Patterson | Executive Director (term expires 1/2023)

Susan Peschel | Business Manager (un-termed)

Nick Martinelli | Director of Operations (term expires 1/2024)

Martha Bostwick | Associate Business Manager (?)

Executive Board (voting)

Ginny Mason | Past President (term expires 10/2020)

Leo Dillon | President (term expires 10/2020)

Mamata Akella | Vice President & Program Chair Minneapolis (term expires 10/2020)

Patrick Kennelly | VP-Elect (term expires 10/2020)

Mary Beth Cunha | Treasurer (term expires 10/2020)

Hans van der Maarel | Secretary (term expires 10/2021)

Board of Directors (voting)

John Nelson (term expires 10/2020)

Lauren Tierney (term expires 10/2020) - not present, attended diversity conversation

Rosemary Wardley (term expires 10/2020)

Kate Leroux (term expires 10/2021)

Molly O'Halloran (term expires 10/2021)

Tim Wallace (term expires 10/2021)

Bill Limpisathian | Student Board Member (term expires 10/2020)

Ex-officio Members (non-voting)

Amy Griffin | Editor of Cartographic Perspectives (term expires 12/2019)

Quorum is $\frac{2}{3}$ of voting members in attendance (9 people required, 12 in attendance, we meet quorum).

1. Welcome | *Leo*

Welcome and explanation of motion/voting procedure
Introductions

2. Minutes | *Martha*

passed on to next board meeting

3. CP Report | *Amy* Report from CP Editorial Board Meeting

CP editorial board had a meeting the night before, which was very good. CP is doing ok and about to publish 2nd 2019 issue, more or less on time. Content for final 2019 issue is close to ready. There are many ideas for special issues. Tom Patterson says Mountain Carto workshop meeting Croatia papers are out and can be mined. Request for board: move to new open journalism platform. The design of CP needs a rethink too but Daniel (Huffman) and Amy (Griffin) are short on time. Perhaps an undergrad or student can do it, with financial support from the board.

Daniel is associate editor and does all layout but has not had a raise in 6 years (currently \$2000/issue, 3 issues/year). Amy requests a raise for Daniel. Formal request to be made at SBM. Pat Kenelly adds his praise for Daniel. Daniel works under market rate, so the question is should we pay him at or over market rate? Question Tim Wallace: what is market rate? Further discussion at SBM.

4. Committee (and Other Important Division) Reports | *Committee Chairs*

Leo: explanation of committees to the new board members

[Committee tasks](#) related to annual meeting. (*Leo*)

- Communications and Outreach | *Rosemary*
C&O handles just that. e.g. NACIS news, social media. A Diversity and Inclusion subcommittee is to be formed here and the committee is working on a draft statement for Diversity and Inclusion. Lauren Tierney is attending the lunch meeting with Madison Draper re. diversity (reaction to Twitter thread). New member outreach works well. Check in with New Attendee Ambassador (Hans) regarding experiences. The program seems to be received well. Leo: Jenny Marie Johnson has a list of underserved/minority educational institutions which can be used by the committee for outreach
- Awards | *Martha*
 - Competition results
Responsible for travel grants (General membership and students) + student map competitions and map gallery. 48 general member maps + 12 late submissions, 33 student submissions, 2 late submissions and 4 no shows. Numbers are consistent with previous years. 133 ballots cast, bit low. Winners:
Design - Alberta Land, Alex McPhee, University of Alberta
Research - Orbit Map, Eleanor Lutz, University of Washington.
Jonah Atkins did the student dynamic map comp with Katie Kowalsky and Madison Draper. Winners:
Individual - Conservation Areas in South America, Maria Renee Horn, University of Kentucky
Group - Careless Decay: Dental Deserts in the United States, Geri Rosenberg, Matt Rodenberger, Will Gannon, University of Wisconsin - Madison
Nick Martinelli: do we have a list of people who helped Jonah, for thank you slide at banquet? - Yes, we do.
Pat Kennelly: can we move from paper ballots? Martha: yes, we look into this. Need new ideas/fresh blood for the Map Competition and poster gallery
Ginny Mason: do we need to talk about the Corlis Benefideo award? Martha: yes, should have been last year but there is minimal interest/activity. John/Rosemary said at SBM they wanted revitalize. Rosemary: great discussion this morning! Explains CB for new members. Martha: lot of unknowns even within NACIS board, needs to be clarified/communicated. Molly joins committee. Mary-Beth Cunha: there is \$2200 budget allocated for the winner (cash prize, travel, award etc.)

- Membership Analytics | *Brooke*
Leo Dillon: have we done anything? Ginny Mason: not this year. Maybe this can be combined with Diversity & Inclusion? Tom Patterson: will new website capture information useful for this? Nick Martinelli: no, it's more the post-conference survey. Martha Bostwick: can the website reflect more info about this? Ginny: can we get somebody to take control of this committee again since Brooke rolled off board?
- Finance | *Mary Beth*
Report given at Tuesday board meeting and business meeting. Sales tax AoD is difficult, but the Supreme Court Economic Nexus ruling works in our advantage, no sales tax filing per state necessary, saves a lot of trouble. Kansas might be problem. Leo: this committee can use more people. MBC: add Martha to committee?
- Publications | *Lauren*
 - Atlas of Design V
Rosemary reports on behalf of Lauren, working with Vanessa Knoppke-Wetzel to clear up the AoD file archive. Nick has action items for this to get on NACIS Google Drive. Security needs help from Sam Matthews, but no response. Any help welcome. Martha: needs voting board member on committee. Leo: does Travis White's t-shirt store fall under this? Work out the details at SBM.
- Nominations | *Ginny*
Guidelines are circulating. Ginny will keep track of what is working and not. NACIS commons at 2 pm about this. 3 confirmed nominations + 7 potentials, Ginny will reach out. Also to not-winners past elections. Ask if John, Rosemary and Lauren will run again. Term limit is 3 consecutive terms. The current list of nominations is:
Treasurer: Mary Beth Cuhna
Directors at Large: Amy Lee Walton, Rich Donohue, Vanessa Knoppke-Wetzel, Katie Kowalsky
Is Travis White a possible candidate for VP elect? Form will go up soon on website for nominations. Ginny wants 1 new and 1 old board member on committee. Mary Beth: my term expires 2020 (treasurer), will serve 1 more term.

5. Minneapolis 2020 Update | *Mamata*

Reach out to help for local coordination: Nat Case and Ryan Mattke. Can Martha do the Map gallery? Martha: No, would prefer to step down, will do if necessary. Can Hans be new member ambassador? Hans: Yes, plus Vicky Johnson has offered to help with that as well. Lauren Tierney program, with Niki Dlugash and Mamata. Branding and design coordinate as well. Rosemary: need to add postcard to conference planning doc! Mamata adds Rosemary to program/branding. Martha: docs re. swag to be on Teamwork! Pat: Ross will help out with PCD again, needs 1 more person. Martha: can you (Pat) let secretary know because of email fwd. Mamata: 2020 will be the 40th anniversary of NACIS, more info at SBM.

6. NACIS 2022 Location search | *Susan*

Oklahoma City 2021

The Skirvin has worked well with us, met all requirements. Looks like easy hotel to work with. Place for Nacis Night Out selected too.

- Site selection process discussion for 2022
Open to suggestions. Ginny sent out spreadsheet for site selection. Leo will distribute to board. Ginny: which geography/region?

7. Committee Composition | *Martha*

- Review all committee compositions and confirm/assign/volunteer for positions to ensure we have each committee fully staffed.
- See the Committee doc
(<https://docs.google.com/document/d/1xSM8-1c9VTveEtT3U44WT8tvz8vbWzl3maVrikaFqvs/edit>)
 - New Chairs needed (Awards, Publications, Analytics, Business Manager transition committee, and other committees from Tuesday board meeting)
 - New Members needed (Nominations)

- New Bylaws and Constitution review committee (Tom, Leo – others welcome)
- New Print-on-demand (sub-committee)?

8. NACIS website | *Nick*

Some registration issues, work ongoing. Good group to work with. Tom: we need to schedule training once everything is up and running.

9. Any other business / unfinished discussions from Tuesday

- Follow up on joint NACIS/CaGIS Map Competition | *Tom*
Tom talked to Dan Cole (CaGIS), who is on board with merging competitions. New name, generic, would be nice. Idea is to start from scratch, but that's not going to happen this year. Tom thinks CaGIS is not fully committed, so it will be mostly a NACIS thing. Tim: concerned that there are less opportunities for students to get their work out there. Martha: precursor to merger? Feels bad about it. Leo: No decision made yet.
- WaPO offer to give a free one-month digital subscription to NACIS members | *Tom & Nick*
There is some concern about advertisement at NACIS. E.g. the Dennis Maps swag bags that were sent this year. How should we handle this?
- Video sponsorship report | *Tom*
Nothing new to report, there was \$6000 of sponsorship this year.

10. Choose NACIS Spring Board Meeting Dates |

- Look out for new Doodle poll for this
Secretary will send out Doodle poll soon.

MOTIONS

no motions were made at this meeting.

ACTION ITEMS

1. Approve minutes of previous board meeting(s)
2. Determine composition of Diversity & Inclusion subcommittee