Minutes of the Jan 28, 2022 NACIS Board meeting
2:00 pm - 3:37 pm Pacific time
Virtual Zoom meeting (recorded)

Executive Office (non-voting)
Susan Peschel, Business Manager
Martha Bostwick, Associate Business Manager
Ginny Mason, Director of Continuity
Nick Martinelli, Director of Operations

Executive Board (voting)
Mary Beth Cunha, Treasurer
Hans van der Maarel, Secretary
Mamata Akella, Past President
Pat Kennelly, President
Travis White, Vice President
Brooke Marston, Vice President Elect

Board of Directors (voting)
Hannah Dormido
LaToya Gray-Sparks, Student Board Member
Elaine Guidero (Taking minutes for this meeting)
Vicky Johnson-Dahl
Vanessa Knoppke-Wetzel
Kate Leroux
Denise Lu

Ex-Officio (non-voting)
Amy Griffin and Jim Thatcher, Cartographic Perspectives Editors

Voting Members in Attendance:
Mary Beth Cunha
Mamata Akella
Pat Kennelly
Travis White
Brooke Marston
Hannah Dormido
Elaine Guidero
Vicky Johnson-Dahl
Vanessa Knoppke-Wetzel
Kate Leroux
Denise Lu

Not in Attendance:
Hans van der Maarel
LaToya Gray-Sparks

Insert Board Composition and Attendance as per other meetings, for proof of quorum
Welcome
- Guest introductions
  - Nat Case
  - Mark Kumler
  - Cath Evans
  - Carl Churchill

Minutes of Nov 17th meeting
- Vicky motioned for approval of minutes
- Mary Beth seconded
- Approved unanimously

Conference Survey Results
- Elaine summarized the survey results
- Offer to put together reports for specific committees
  - Not a strong need if committees have the entire survey summary
- Vicky asked if it’s okay for Erin Greb to access data for analysis - yes

CP Editor Search
- Amy summarized Jim Thatcher’s qualifications (editor of special journals, books etc.,
devotional approach to authors, understands importance of diversity of article types)
- Travis motioned
- Mamata seconded
- Approved unanimously

AoD & New Business and Fulfillment Manager - Update
- Nat announced Cath Evans as new BFM
- Nat is working on budget for 2022
- 105 entries for current AoD (down from previous numbers but high quality submissions)
- Closing date is January 31st 2022 (next Monday)
- Working on list of judges
- Nat feels things are on schedule

Increasing Participation/Outreach in Mexico
- Carl discussed inclusivity of North America
- Barriers to Mexico, interviewed 5 cartographers and other Spanish speakers
- Lourdes Ginart helped with the effort
- Issues with social media, travel, perception of cartography, etc.
- First steps
  - Carl will coordinate with Vanessa and DEI
  - Translator volunteers
  - Build on Tom Patterson’s efforts

Report on the Website Committee
- Kate summarized recent updates - low hanging fruit and easy fixes
- Items that need to be added
- Industry names could be listed by the individual companies
- A suggestion for one page in Spanish following up on Carl’s initiative

**New Budget Items - Requests for Approval**
- Mary Beth notes budget will be approved at SBM
- Mary Beth notes underused budget line items
  - Donation suggested by DEI - President's Discretionary fund
  - Travel grant funding already exists
  - Some board members may already have diversity and equity training
- Vanessa proposed three budget items
  - Discussion of if all board should take the same training - majority like the idea
- Mary Beth will work on details and rearranging budget items for the SBM

**Spring Board Meeting**
- March 12, 2022
- Susan talked about logistics in Milwaukee
- Budget for board members traveling to the meeting is $300 ($450 for the student board rep)
- Some flexibility in this amount
- NACIS 2022 -Depot in Minneapolis - We are committed for the amount of $92,000 at this time
- Future conference issues with the existing conference model and hybrid conference models

**2022 Conference Updates & Qs**
- Travis discussed challenges of what a hybrid format looks like
- Travis suggested a cap on virtual
- Susan discussed international attendees and how they can participate remotely
- Kate suggested virtual have to justify why this is a need
- A conference registration form would be helpful with various rates etc.
- Vanessa cautioned about issue of sharing info for various types of registration
- Mamata and Mary Beth suggest open paragraph format
- Travis needs a hybrid conference coordinator
- Mamata suggested committee on what hybrid conference looks like
- Mamata offered to help
- Virtual workshops and getting money back

**Meeting Adjourned**