NACIS Board Meeting

**Topic:** December board meeting  
**Time:** Dec 13, 2022 02:00 PM Central Time (US and Canada)

**Zoom Meeting**  
https://us02web.zoom.us/j/89728466782?pwd=NE5zWHZFWG9iTFRNY8xU1FQWkRPUT09  
Meeting ID: 897 2846 6782  
Passcode: 168183

**Executive Office** (non-voting)  
X Susan Peschel, Business Manager  
X Martha Bostwick, Associate Business Manager  
X Ginny Mason, Director of Continuity  
Nick Martinelli, Director of Operations (could not make it)

**Executive Board** (voting)  
Pat Kennelly, Past President *(term expires 10/23) (could not make it)*  
X Travis White, President *(term expires 10/23)*  
Brooke Marston, Vice President *(term expires 10/23) (could not make it)*  
X Hannah Dormido, Vice President Elect *(term expires 10/23)*  
X Hans van der Maarel, Secretary *(term expires 10/23)*  
X Neil Allen, Treasurer *(term expires 10/24)*

**Board of Directors** (voting)  
X Alex Fries *(term expires 10/23)*  
X Vicky Johnson-Dahl *(term expires 10/23)*  
X Kate Leroux *(term expires 10/23)*  
X LaToya Gray-Sparks, Student Board Member *(term expires 10/23)*  
X Sarah Bell *(term expires 10/24)*  
X Bill Limpisathian *(term expires 10/24)*  
X Becca Ramsey *(term expires 10/24)*  
X Chelsea Nestel, Student Board Member *(term expires 10/24)*

**Ex-Officio** (non-voting)  
X Amy Griffin and X Jim Thatcher, *Cartographic Perspectives* Editors  
Nat Case, Atlas of Design

**Welcome** (Everyone, 5 mins)
Approval of minutes (Travis, 5 mins)

- Tuesday, Oct. 18, 2022 (Minneapolis)
- Friday, Oct. 21, 2022 (Minneapolis)

Vicky: motion to approve both of the minutes
Hannah: 2nd
Travis: Any discussion? - no discussion
Motion passed

Bylaw Change (Kate, 5 min)
Update bylaws on the website

Kate: we passed the bylaw change, membership approved, but we hadn’t actually updated the website so unless there’s any objections I’ll change it on the website
Martha: @Ginny, do we have the old wording saved somewhere? If not, @Kate can you grab that wording from the current website so we can save a copy for posterity.

2022 Conference Finances (Susan, 10 minutes)

Susan: we’ve made about $8k loss on the Minneapolis conference. The EventBrite fees were $22k which is more than expected. It would mean $66 per ticket extra to cover those costs! Will look into an alternative with Martha.
Amy (in chat): Humanitix may be an alternative
Susan: old system was sort of a custom storefront and needed some hand-holding.
Martha: we could also have Eventbrite charge the purchasers. We will look for the best option (in terms of cost and usability)
Travis: what can we do?
Susan: if you can suggest alternatives we’d love to hear it. We’d like to get this sorted out sooner rather than later.
Travis: does this mean we have a budget to handle registration?
Susan: we used to only have cc fees. But will make a guess for the SBM.
Bill: is it a % or fixed rate they’re charging?
Martha: it’s a %

Spring Board Meeting (Susan - 5 mins)

- Spring Board meeting - Saturday March 18th
  - Logistics
Susan gives overview of SBM logistics
Kate: there is a travel stipend, right?
Susan: yes: $300 for regular board members, $400 for the student board members
Martha: would like to re-evaluate that stipend at the SBM. Travel cost has increased and it’s been this for 10 years at least.
Susan: We budget those amounts, but we have always tried to redistribute whatever is left over.

Committee Sign-up (Group, 5 min)
- Opportunity for new board members to join (except Nominations as that has to be fixed at the first meeting after new board comes in)
  Vicky: Sarah has been taking part in nominations, can she be part of the committee even though she wasn’t at that first meeting?
  Ginny: it's a bylaws thing, will have a look
  Ginny: Pat is chairing that committee, but is not at this meeting. Will check with him if Sarah and LaToya want to be on that committee.
- Nominations Committee:
  - Chair: Patrick Kennelly
  - Members: Kate, Travis, Vicky
- Awards:
  - Chair: Bill
  - Members: Becca, Neil, Alex
  - Map Gallery and Student Competition Coordinator: Check with Amy Rock
  - Corlis Benefideo Award subcommittee: Travis
  - Student Undergraduate Scholarship subcommittee: Fritz Kessler chair
- Communications and Outreach:
  - Committee Chair: Travis
  - Members: Hannah, Bill, Alex, Kate, Becca
  - Website subcommittee: Kate (chair), Hans, Travis
- DEI:
  - Committee Co-Chairs: Travis, Hannah, possibly Lou Ginnart
  - Members: Pat Kennelly, Chelsea, Bill
  - Volunteers: Daniel Huffman, Nat Case, Gordon Kennedy (has expressed interest)
  Hannah: can Lou Ginnart be the chair for this committee? To give her more opportunity to serve?
  Martha: In the past we’ve not had non-board member chairing committees
  Ginny: since we want committee chairs at the board meetings it would make planning the meetings trickier.
  Travis: it’s important to the DEI committee to have a non-board member be co-chair, but for ease of planning a board member would have to be the other co-chair
  Martha: that can work.
- Finance:
  - Chair: Neil Allen
  - Members: Susan Peschel, Martha Bostwick
- Membership Analytics:
  - Chair: Vicky
  - Members: Pat, Alex
  - Volunteers: Elaine Guidero, Erin Greb
- Publications:
  - Chair:
● Members:
  ○ NACIS Store:
    ○ Chair: Becca
    ○ Members: Martha, Alex, Vicky, Hans (did I hear this correctly?)
  ○ Conference Committee:
    ○ Chair: Brooke
    ○ Members: Hannah

Martha: I am behind on setting up Teamwork, but will do so as soon as I can and prioritize the committees that have early deadlines/targets.

Outreach & Communication
  ● NACIS Mentor Program proposal (Rebecca, 5 min)
    ○ https://docs.google.com/document/d/1oUS_HN2yYPBKm5R5jVifs-HXEH3f4j5ZsWE53ZMME/edit
Martha: let’s evaluate and provide feedback to Rebecca in time
Rebecca: January 7th would be ideal

Kate: motion to support Rebecca’s membership proposal and move forward
Bill: 2nd
Neil: any discussion?
Rebecca: Maybe some bonus swag?
Martha: how are you going to do the surveys? We have SurveyMonkey which we may have until january.
Kate: don’t think we need that, looking at Gravity Forms

Motion passed

  ● Virtual Watch Parties (Travis, 5 min)
Travis: first ones to commence in january

DEI Committee (Travis, 5 min)
  ● 1-session workshop at NACIS 2023
Travis: exploring our options (and associated cost) and will have that ready at SBM for discussion
  ● Membership Survey
    ○ Using 2013 survey as starting point
    ○ Suggested topics/questions to include?
Travis: hope to have the new survey ready around the SBM.
Membership & Analytics (Vicky, 5 min)
- Can we please send out the post conference survey
  Martha: what’s the holdup?
  Vicky: Nick
  Martha: we need to get an alternative method of sending. Is it just a link we email out? Can Kate send it to a list of contacts?
  Kate: yes
- Book club starts Jan 1
  Vicky: re. Nominations committee: there’s a lot of roles open, so nominate great people!
  Ginny: my role (director of continuity) will expire when I roll off. Advised Pat to consider the various executive roles and see if it can be made more efficient.

2023 Conference Updates & Questions (Hannah & Brooke - 10 mins)
- Conference Team recruitment
  - discussion about conference volunteer positions and events
  - Do we ask Amy if she wants to do Map Gallery (right of first refusal)?
  - No luck so far with keynote speakers. Haven’t reached back to Obi Kauffman yet. Ideas for potential keynote?
  - Confirmed volunteers: Tim Welch (program map), David Lambert (map quilt)
- Local coordinators
  - Erik Breedon (USAC Pittsburgh) volunteered at NACIS 2022
- Swag
  - Multiple people expressed a desire to bring back postcards. A lot of coordination and logistics to send to members before meeting. What about having them to hand out at the conference to send to friends who couldn’t make it? We did that for Tacoma, maybe…?
  - Conference t-shirt w/ logo, stickers, annual conference button/pin – does someone want to volunteer to help coordinate swag?
- CfP
  - TBD

Travis: when do we meet next?
Martha: if SBM is in mid-late march, we usually have a january meeting
Neil: reminder to get your budget requests in by the sbm!