NACIS Board Meeting Agenda - Friday October 21, 2022
The Depot Minneapolis Hotel
Soo Line room, 12:00-2:00 pm Central

Executive Office (non-voting)
- Susan Peschel, Business Manager
- Martha Bostwick, Associate Business Manager
- Ginny Mason, Director of Continuity
- Nick Martinelli, Director of Operations

Executive Board (voting)
- Pat Kennelly, Past President (term expires 10/23)
- Travis White, President (term expires 10/23)
- Brooke Marston, Vice President (term expires 10/23)
- Hannah Dormido, Vice President Elect (term expires 10/23)
- Hans van der Maarel, Secretary (term expires 10/23)
- Neil Allen, Treasurer (term expires 10/24)

Board of Directors (voting)
TBD (term expires 10/23) filled by Alex Fries during the meeting
- Vicky Johnson-Dahl (term expires 10/23)
- Kate Leroux (term expires 10/23)
- LaToya Gray-Sparks, Student Board Member (term expires 10/23)
- Sarah Bell (term expires 10/24)
- Bill Limpisathian (term expires 10/24)
- Becca Ramsey (term expires 10/24)
- Chelsea Nestel, Student Board Member (term expires 10/24)

Ex-Officio (non-voting)
- Amy Griffin and Jim Thatcher, Cartographic Perspectives Editors
- Nat Case, Atlas of Design

Alex Fries - member of the public

We need ⅔ of voting Board members present (either virtually or in-person) to meet quorum. There are 12 out of 14 voting board members present, we have quorum
Welcome and Approval of minutes (Travis, 5 mins)
- We won't approve minutes from Tuesday's meeting, as not everyone will have had a chance to review yet - will approve at next board meeting

Vacant Board Position (Travis, 5 mins)
- Vote to approve replacement position for the remainder of Hannah Dormido's Director position
Because Hannah moved into the presidential track there was a vacant position on the board, Alex Fries was first runner up of the run-off election and has been asked to serve a 1-year term as board member at large.
Neil: move to create a 1-year position for Alex
Rebecca: 2nd
No discussion, unanimous vote to pass the motion

Alex Fries is welcomed as incoming board member for a 1-year term.

Martha: do we need to discuss the 2-year student board member position with Chelsea right now?
Chelsea: need a bit of time to think about it
Bill: Are we voting to appoint LaToya for a 2nd 1-year term?
Martha: since she's not here let's make a motion to approach LaToya and then and then at the next board meeting vote on it.

Committee Updates (various, 15-30 mins)
- General overview of what the committee does, and what you have accomplished this year.
  - Awards
    Martha: unfortunately dropped the ball on this due to family obligations. Will pick things up. Offered full travel grants to 34 individuals this year. 20 students, 14 general members. Hit our DEI travel grant goal. Got good feedback re. the DEI questions on the registration form (no questions on neurodivergent people)
    No total yet on # of students actually coming with their maps. No winners known yet as the voting remains open until 3pm today.
    Undergraduate scholarship ($1000) was awarded.
    Bill: winner has been chosen and is at the conference
  
  - Communications and Outreach
    Kate: In past years there's been more outreach but there's room for improvement
    Travis; anybody here who wants to chair this committee?
    Hannah: I can do it.
  
  - Diversity, Equity and Inclusion
    Hannah: Vanessa was chairing this, one of the biggest things we've done was the DEI training that was recently done for the board and general members, it was a success. We didn't get around to tagging and transcribing the YT videos.
    DEI has also done outreach, approached potential speakers and attendees. System has room for growth but next committee should build on that. We are doing great but there is room for growth.
    Nick: this committee had more external members than most, do we know how many of them want to continue? Does Vanessa wants to continue?
Patrick/Nick; Nat Case and Daniel Huffman want to continue.
Ginny; Gordon Kennedy is also interested.
Patrick: I want to say Cindu's DEI workshop was very well done.

○ Finance
Neil: I assume I am a key member of this.
Martha: it's usually treasurer and business managers
Neil: am I also on awards committee?
Martha: not necessarily
Neil: glad to be back on the board, will always vote with the financial health of NACIS in mind.

○ Membership Analytics
Vicky: mostly the survey, we're also doing the book club. Elaine will stay on as committee member, Erin Greb will join.
Will set up survey and send it out pretty quickly
Travis; will help if necessary
Brooke: if not immediately, maybe send out when YT vids are posted

○ Publications Committee
Martha; it's AoD and CP. Nat is not here.
Ginny: now that we have a AoD board member (Nat) and this committee was set up as a liaison, do we need to have this?
Let's discuss this at next meeting Nat is at.

○ NACIS Store Committee
Travis; haven't done anything with the store other than adding conference t-shirts
We need to revisit strategy, people seemed disappointed they couldn't buy shirts here. Maybe we should go back to having items in stock at the conference.
Kate: were there any submissions?
Travis: one in the past 2 years and it wasn't very good
Brooke: Leo Dillon has worn some shirts he designed himself, maybe approach him?

○ Conference Committee
Brooke: no updates, been focused on this meeting
Lots of the roles on this committee are non-board volunteers (fun-run, swag etc)

**Onboarding** (Ginny/Martha, 5 mins)
- New Board Member Orientation
  - Teamwork
    Ginny: we maybe should overhaul this.
    Martha: i volunteered a lot of time in November to do this.
    Onboarding should probably be postponed until after the overhaul

- Please send materials to Martha
  - Headshot
  - Email (website)
  - Phone (for board contact if needed)
  - Twitter (shown on website)

**Meeting Updates** (Travis & Brooke, 15 mins)
• Any notes or updates from the meeting
  Travis: sadly some more cancellations. Everybody seems to be happy
  Ginny: what is our attendance
  Susan: about 325
  Travis: people seem to like us to organise watch parties when the YT videos are up. Some presenters who had to cancel were interested in recording their talk
  Hannah: there's some comments on Twitter about the lack of livestream, how should we respond
  Travis: not sure if Twitter is the platform for a response
  Brooke: we should do an update in the next newsletter. We've been offering livestream since 2016 but we are not obligated to do so.
  Bill: somebody asked me if there was a survey to see if employers really don't support livestream attendance.
  Brooke/Martha: there's multiple companies that have told us this.
  Rebecca: can we add this as a survey question (and keep it anonymous if necessary?)
  Kate: better to do that as a separate survey
  Martha: things change, we may revisit it in the future. We've been discussing this with employers
  Brooke: we should also highlight that we are recording everything and publishing it
  Martha: there is also a distinction between livestream and hybrid
  Patrick: are there any other concerns re livestreaming? Has the cost increased or something?
  Nick: no
  Hannah: if we decide to livestream in the future, will people expect us to do hybrid like we did for OKC? It was very labor-intensive
  Travis: if we can find a good alternative for the livestreaming, like YT watch parties with Slack interaction we can maintain the NACIS experience.
  Martha: has any work been done on curating YT channel/playlists?
    --- Vanessa had been doing that but little progress
  Chelsea: would like to help out with that.

Annual Meeting Update (Brooke & Hannah, 5 mins)
  • Any notes on Pittsburgh…
    Martha: Sheraton Station Square, not the same hotel as previous NACIS there.

Budgeting (Neil, 5 mins)
  • Neil will make a call for budget requests in early January, in order to prep for our Spring Board Meeting
  • Committees should evaluate and determine budgeting needs before then

Annual Meeting Schedule (Travis, 5 mins)
  • Late fall meeting
  • Spring Board Meeting
    Martha: this is an in-person meeting, there is budget for travel / lodging
  • Typically others in late spring, midsummer, September.
  • 2 meetings at the conference - Tuesday night and Friday noon
  • Other meetings may be called at discretion of president
  • Committees may meet on their own as determined by the committee members and/or as needed
Committee Composition (Travis, 15 minutes)

- Determine committee chairs, and solicit members for each of the committees

Nominations
Chair: Patrick
Members: Kate, Vicky, Travis, [chair of DEI committee]

Awards
Chair: Bill
Members: Rebecca, Neil, Alex
CB Award: Travis

Communications & Outreach
Chair: Travis
Members: Hannah, Bill, Alex, Kate, Hans, Rebecca

DEI
Chair;
Members: Chelsea, Bill

Travis: we need to schedule a meeting with the DEI committee members and see what they want.
Kate: somebody should own the process of setting up that meeting
Nick: do we have people interested in chairing?
Chelsea: I would like to be a member
Chelsea: Is co-chairing an option? Don't want to burn anybody out.
Martha: Yes

Finance
Chair: Neil
Members:

Members & Analytics
Chair: Vicky
Members: Pat, Alex

Publications
Jim/Ginny: we'll discuss that later

NACIS Store
Members: Rebecca, Hans

Conference
Chair: Brooke
Members: Hannah

Other items
Vicky: can we make sure LaToya and Sarah get a chance to get involved in committees if they want?
Nick/Martha: absolutely, can be at any time even