

## **NACIS Board Meeting**

**Topic:** Summer board meeting

**Time:** July 25, 2023, 5:00 PM Central Time (US and Canada)

### **Zoom Meeting**

<https://us02web.zoom.us/j/88090732378?pwd=N05OMGN3SjJFeGllbnpTOHI0eGIZz09>

#### **Executive Office** (non-voting)

xSusan Peschel, Business Manager  
xMartha Bostwick, Associate Business Manager  
xGinny Mason, Director of Continuity  
xNick Martinelli, Director of Operations  
xJenny Marie Johnson, Executive Director

#### **Executive Board** (voting)

xPat Kennelly, Past President (*term expires 10/23*)  
xTravis White, President (*term expires 10/23*)  
xBrooke Marston, Vice President (*term expires 10/23*)  
xHannah Dormido, Vice President Elect (*term expires 10/23*)  
Hans van der Maarel, Secretary (*term expires 10/23*)  
xNeil Allen, Treasurer (*term expires 10/24*)

#### **Board of Directors** (voting)

xAlex Fries (*term expires 10/23*)  
xVicky Johnson-Dahl (*term expires 10/23*)  
xKate Leroux (*term expires 10/23*)  
xLaToya Gray-Sparks, Student Board Member (*term expires 10/23*)  
xSarah Bell (*term expires 10/24*)  
xBill Limpisathian (*term expires 10/24*)  
xBecca Ramsey (*term expires 10/24*)  
xChelsea Nestel, Student Board Member (*term expires 10/24*)

#### **Ex-Officio** (non-voting)

xJim Thatcher, *Cartographic Perspectives* Editor  
xNat Case, Atlas of Design

**Welcome** (Everyone, 2 min)

Special thanks to conference organizers!

**Approval of minutes** (Travis, 2 min)

- [Spring Board Meeting minutes](#)

Vicky moves  
Brooke second  
Approved unanimously

**Financial Committee** (Neil, 5 min)

- Approve [2023 budget](#)

Neil: filled in the missing items after the SBM

Main differences - DEI budget moved around a bit

Filed taxes for 2022

Travis: Cover registration fees to DEI participants - shifting funds

Neil motion

Vicky second

Approved unanimously

**Bylaws Change** (Travis, 5 min)

- Suggestion at SBM to change pronouns from s/he to they/them
- Board needs to decide/vote now if this is to appear on the ballot

Ginny: make pronouns consistent throughout

Blanket motion should work

Becca: for inclusivity and consistency

Becca motion to bring it to membership

Kate second

Martha: change in bylaws requires membership vote

Approved unanimously

**Atlas of Design** (Travis, 2 min)

- Nat is in Cape Town for the ICC and may not join.
- Question for the board:
  - Where are we on that statement on profitability for Atlas of Design?

Nat: Reprints are done and paid for. 8k under budget. Bindery the key to savings.

Statement on profitability. Nat will provide to Neil and Travis.

Gearing up for Volume 7

**Analytics Committee** (Vicky, 5 min)

- DEIA committee survey
- What do new members receive via email?

Vicky: Membership survey being put together.

New members - what is the welcome like?

Bill: Autoscript for when someone joins Slack

Vicky: Nice to send a welcome email to new members.

Martha: Will look for welcome letter from President

Vicky: Unsure of timeline for the survey

## Awards Committee Update (Bill, 5 min)

- [2023 NACIS Travel Grants](#)
- Bill:
  - All grants are \$500
  - Supporting 33 members atm (budgeted for 37)
  - No rejections yet
    - We should update student mem qualification to expand from only “enrolled in a cartography or GIS program” by adding “or conducting cartography or GIS research”
    - Student enrolled in History program asked if eligible
    - Actively conducting cartography research update coming
  - 22/23 students grants awarded
  - 9/10 general mem grants awarded
  - 2/4 supplementary DEI mem grants awarded
  - Awarding continues until funds are exhausted
  - 76% of grants going to DEI folks. Require min of 20%
    - Existing grant application - specific questions
    - Is how they identify important at a very specific level?
    - Perhaps one question unless Analytics/DEI wants the info
    - Sarah, Martha, Travis, and Neil agree - scale back questions
    - Becca - define the category
    - Hannah - agrees
    - Bill will update language and run by others
- Undergraduate scholarship
  - After discussion with Fritz, won't be awarded this cycle
    - No applications
    - Quality and number of application has declined in last 2 cycles
  - This awards requires major revitalization and rethinking. Bill working with Fritz on this. But would love additional input
  - **Motion** for reallocation of unused \$1000 to create 2 additional student travel grants.
  - Bill: Can we do this?
  - Travis: What is the procedure
  - Martha: We can vote on it
  - Bill: more outreach would help
  - Bill - motion
  - Travis - second
  - Neil - may not be itemized in the budget
  - Susan - can move the money
  - Approved unanimously

Nat: Wants to help revitalize Corlis Benefideo award

## Communications and Outreach Committee

- **[Mentor Program Update](#)** (Rebecca, 5 min)
  - Of 21 pairs, down 1 pairing to 20
  - Youtube video views: 147
  - Private Slack channel little activity, still monitoring and posting prompts
  - August - revising draft of end program survey to send out ~ August 27
  - Presenting a lightning talk PCD “Bringing the power of mentorship to cartography”

#### **NACIS Shop Committee Update** (Rebecca, 5 min)

- **[Enamel pins](#)**
  - Winner of member wide election (64 votes tallied, 36 selected the winner)
  - Order was placed July 4, shipped July 14 and arrived in hand July 21.
  - Cost exactly as quoted at SBM \$150.50
- Conference Shirt Design (conversed with Travis and Brooke about design; one sample ordered)
  - Floating on Black unisex ([Example 1](#), [Example 2](#), [Example 3](#))
    - Purchase Black in bulk for conference
    - Offer in Black and Heather Black online
  - Women’s cut ordered two tester samples one of each ([Bella Relaxed](#) and [Gildan](#)) to determine most true to size and cut
    - Purchase Black in bulk for conference
    - Offer in Black and Heather Black online
- Buttons to be ordered closer conference
  - Gold border conference logo on website
  - I Love maps buttons

Becca: should t-shirts be up on the Store before the conference?

Martha: Will be on sale at the conference

Becca: testers to make sure true to size

Susan: this is good as always different

#### **Code of Conduct updates** (Travis, 5 min)

- **[Proposed updated Code of Conduct](#)** prepared by Travis & JMJ
  - Existing code [here](#)
- Create reporting email & form for website
- Timeline for approval:
  - introduce at Summer Board Meeting
  - Aug–Sept: feedback & reversion
  - vote to approve at Tuesday board mtg the week of the Pittsburgh conference

Travis: Full scale teardown and rebuild

Reach out to us with comments

What constitutes harassing and discrim behavior

Procedures for making reports

Ethics committee recommended

Ethics committee immediate response and then to the Board

New email address for reporting (to ED)

Form on the web site to submit reports.

Hoping to approve before Pittsburgh conference

Martha: Old code of conduct on NACIS 2023 registration form

Travis: Yes new one is an expansion with more detail

Jim: Some repetition

Brooke: How to address in Pittsburgh

Travis: At start of PCD and plenary - maybe default background screen

Martha: cover revisions at ABM

Neil and Brooke: Poster in the gallery

### **DEI Training for Board Members** (Travis, 5 min)

- [DEI Training for Volunteers](#) by the Canadian/American Diversity Initiative
  - \$33.75 per enrollee x 25 = \$843.75
  - We budgeted \$2,000 for this training, so quite a bit of savings/room for additional enrollees if needed.

Travis: Julie Whitmer found C/ADI

Needs to occur before the conference

Last year workshop format didn't work well

Lou, Julie and Travis took the course and thought it would be good for NACIS

Takes about an hour

### **2023 Conference Updates** (Brooke & Hannah)

- Registration is open!
- [Breakdown of prelim program](#):
  - Main Conference
    - Talks (confirmed = 56; unconfirmed = 56; cancellations = 2):
      - Lightning = 10
      - Regular = 102
    - Panels: 6 (confirmed = 2)
    - Workshops: 2 (confirmed = 1)
    - Field Trips: 1 (unconfirmed)
    - Susan: Is there a cost?
    - Brooke: Cost to cover getting into the location
    - Martha: Registration form says Pay at Door
  - Gallery & competition submissions
    - Gallery: 8
    - Student competition: 5
    - Brooke: Amy Rock is the coordinator
    - Should pick up once school back in session
- For discussion: Birds of a Feather/Commons

- Brooke: Confusion of what they are, how scheduled, etc.
- Only one submitted during CfP by Kati Perry
- Contacted after CfP closed to add Birds of a Feather
- Slack conversations with frustration over process - not a choice on CfP
- Caught in the middle
- Place to chat like affinity groups, but how to work it in
- Susan: Difference?
- Brooke: Birds are more formal than just a Commons session
- Susan: In gallery area
- Brooke: Concern is that Birds are getting advertised to members unlike ad hoc sign up outside of the room
- Susan: Kind of the point of the Commons
- Travis: People are planning for the Commons according to the chatter.
- Travis: Last year two more informal submissions that went into Birds
- Brooke: No language about what is Birds
- Hannah: Nothing happening in the Commons session - a missed opportunity - last year a map show-and-tell
- Add first number of people to the Commons in Sched, but not AV support
- Jim: Prepare in advance people, there are tracks for that. Commons with most popular could draw away from that. A bit of a free-for-all
- Brooke: Focus on the formal tracks for the organizers. Some Birds moving toward more structure
- Martha: Problem is planned and booked event space 2 years in advance. Reallocating NACIS work room
- Susan: Maybe an option to plug Birds into canceled talk if the theme fits
- Brooke: Need to figure out how formal to make Birds and Commons going forward
- Conference hotel
  - NACIS block sold out
  - Working on adding more rooms; contact Susan before canceling, or to be waitlisted
  - Susan: Agreed to 15 more rooms - already 6 are gone
  - Bill: Link no longer on the site
  - Susan: They should call because when it's done it's done.
- Overview of [schedule](#)
  - Wednesday
    - PCD
    - Keynote: [Peng Shepherd](#)
    - Map Gallery + reception
  - Thursday
    - MC day 1
    - ABM
    - NNO at [Sly Fox](#)
    - Fun Run (organizer: Carl Sack)

- Friday
  - MC day 2
  - Lunch Bunch (organizer: Molly O'Halloran); board meeting
  - Banquet + Pecha Kucha talks
  - Geodweeb Geopardy
- Saturday
  - 2 workshops
  - 1 field trip (Eric Theise's music performance)
- Volunteers needed for:
  - New Attendee Ambassador(s)
  - Tuesday night meet-up
  - Slack managers
    - Bill & Vicky happy to continue to run point
  - Moderator coordinator
  - Moderators – did we post a sign-up sheet in Slack last year?
- PCD (Hannah)

Hannah: 5 lightning talks and 15 talks

Open for suggestions for who to reach out to for swag

Martha: One swag organizer

Hannah: Will reach out to Bill

Becca: On website list of cartography folks/organizations

Printful web site is easy if we want to pay

### **2024+ Conference Locations**

- Discuss if time allows
- Status of Tacoma contract?

Susan: Hotel contract signed - we are going

Had to guarantee uncomfortably high number - 562 rooms

Same that we filled last time with very high attendance

Next year is slightly cheaper

Travis: 2025 site search

Susan: Hope someone can take the lead

Martha: Document this spring with history of sending proposals, where and why denied, etc.

Susan: We take up too much hotel space for the room nights

Susan: Can't be suburban and Southern locations have terrible attendance

Brooke: List of requirements

Susan: Will send requirements along

Susan: We should book 2025 soon after this October's conference

Meeting ajourned

