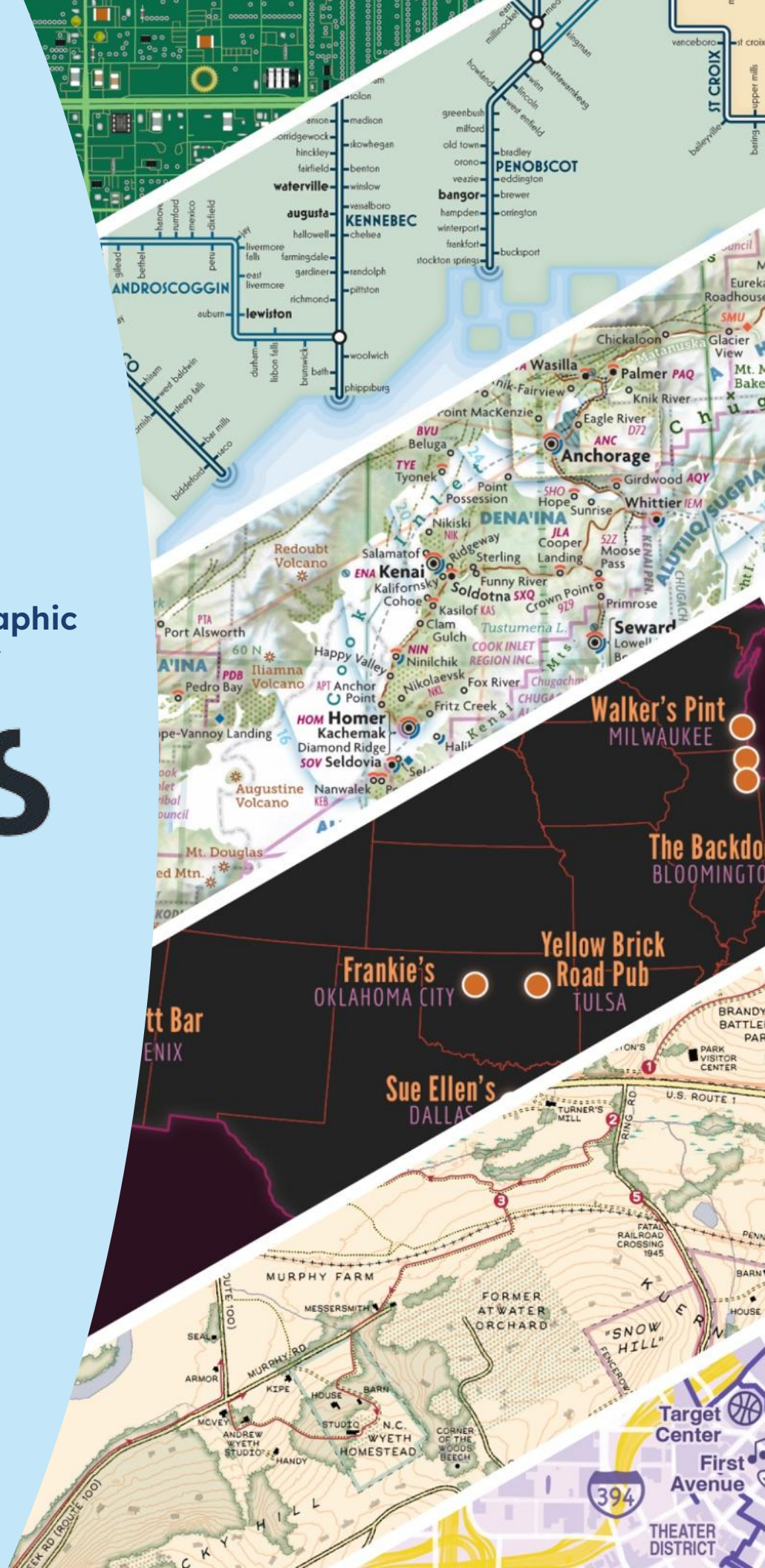


North American Cartographic
Information Society

nacis

Sponsorship
Opportunities



What is NACIS?

The North American Cartographic Information Society (NACIS), founded in 1980, is an interdisciplinary professional organization focused on map creation, scholarship, and use. We build networks for collaboration among our members to advance cartographic design, technology, and research. Much of our work involves spreading information and tools to encourage better maps and better cartographers, not just for our members but also to the wider community.

NACIS holds an annual meeting each year, featuring diverse presentations on all aspects of geospatial communication.



Do you love maps? Welcome home.

NACIS is a place to keep up with the latest tools to put in our toolboxes, and the interdisciplinary nature of the society offers a unique chance to learn from adjacent fields. Map-makers, educators and students, technologists, and map-lovers from every walk of life come together to share ideas, learn from one another, and build lasting professional relationships.



Our Culture

As many of our members say, “NACIS is nicest.” NACIS is fundamentally a platform for knowledge exchange rather than a marketplace. It’s a space where we can learn from one another, and we’d love to invite you to join us! If you seek conversations that go beyond a sales pitch, and opportunities to expand the creative horizons of the field, NACIS provides an ideal environment to create long-term connections and establish your presence.

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Sponsoring NACIS

NACIS offers a unique opportunity to connect with a broad cross-section of the cartography industry. This conference attracts a wide variety of academic, government, commercial, artistic, and freelance attendees. Through sponsorship of our annual meeting, you will help build and grow a dynamic and diverse industry for generations of cartographers to come.



Reach people who make maps

NACIS brings together members from more than 500 organizations and companies across 45 U.S. states, five Canadian provinces, and a growing international community spanning Europe and South America. Reach working professionals who come to NACIS to discover new tools, exchange ideas, and improve how they make maps—as well as instructors and academics introducing the next generation of cartographers and GIS professionals to the technologies, workflows, and practices shaping the field.



An audience ready to learn

NACIS is a conference for cartographic practice. Attendees come to our annual meeting to learn new skills, discover new technologies, and exchange expertise. In this spirit, Practical Cartography Day centers hand-on demonstrations for our membership, emphasizing the knowledge that participants can bring directly into their workplaces, classrooms, studios, and their communities. For sponsors, this means reaching an audience that is primed to explore new products and ideas — practitioners who test tools, influence purchasing decisions, and develop organizational workflows.



Supporting cartographic professionals Of today and tomorrow

NACIS is a place where education and professional practice meet. Faculty members, instructors, university librarians, and academic cartographers attend alongside students and early-career professionals. What our membership encounters at NACIS is carried back into classrooms, laboratories, and professional programs, where they help shape the next generation of cartographers and GIS professionals. Sponsoring NACIS allows your organization to support professionals throughout that process—from students who have just enrolled in their first class to experienced practitioners transforming the field.

Visibility beyond the annual meeting

The value of a NACIS sponsorship extends well beyond the people gathered in the conference venue. NACIS presentations are recorded and made freely available through the Society's YouTube channel, so talks can be viewed, shared, assigned in courses, and revisited long after the annual meeting. As of July 2026, NACIS conference videos had received more than **300,000 views**, and our channel, **3,900 subscribers**.

As a NACIS sponsor, your support will reach not only conference attendees, but students, educators, professionals, and organizations around the world who will engage these presentations for years to come.

Sponsorship Tiers & Benefits

We offer a selection of options for sponsorship, ranging from an individual “Friend of NACIS” level to an organization-oriented Platinum level. Each of these options is centered around establishing and reinforcing spaces for networking, knowledge sharing, community building, connection, and collaboration while highlighting our sponsors.

The annual meeting has a number of signature events geared towards connection, community building, and sharing. The opening reception takes place the first night of the meeting and includes the launch of the Map Gallery. NACIS Night Out is our premier social event on the second evening, providing a fun, collegial gathering atmosphere for members. Throughout the conference between talks and sessions, coffee breaks and lunches help keep everyone fresh and engaged. Options for sponsoring these events are available in the following outlined tiers.

PLATINUM



\$5,000

- Sponsorship of NACIS Night Out *OR* Opening Reception
- Full Page in the Conference Program
- Name on board at registration
- Logo on a slide at all conference events

(2 available at this level)

GOLD



\$2,500

- Sponsorship of a Lunch
- Full Page in the Conference Program
- Name on board at registration
- Logo on a slide at all conference events

(2 available at this level)

SILVER



\$1,500

- Sponsorship of a Coffee Break
- Half Page in the Conference Program
- Name on board at registration and coffee break
- Logo on a slide at opening reception & closing banquet

(8 available at this level)



Sponsorship Tiers & Benefits

Continued

BRONZE



\$1,000

- Shared page in the Conference Program
- Name on board at registration
- Logo on a slide at closing banquet

(Unlimited available at this level)

FRIEND



\$500

- Name on Map Gallery board and in conference program

** Approximately the cost of a student travel grant. This sponsorship tier is only available to individuals and sole-proprietors!*

(Unlimited available at this level)

Thank you!

Through partners like you, we are able to expand our mission, support student mentorship, enable innovation in our programming, and build a sustainable foundation for the future. We sincerely appreciate your consideration!

Contact NACIS

To express interest or for any other related inquiry, please contact us at info@nacis.org

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